



SmsDome – Asiaray (Q4 Bundles 2025)

Updated: 11th December 2025

SmsDome Pte Ltd

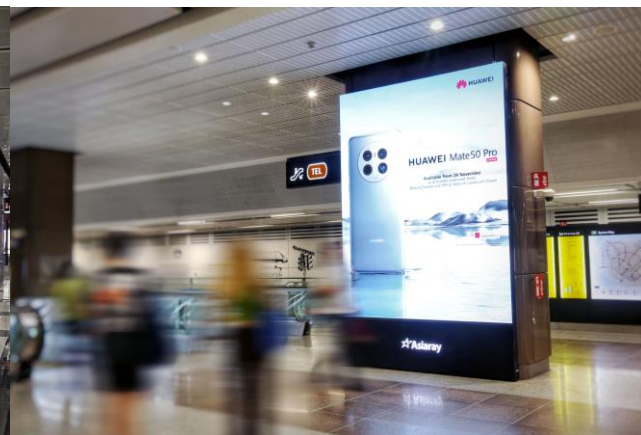
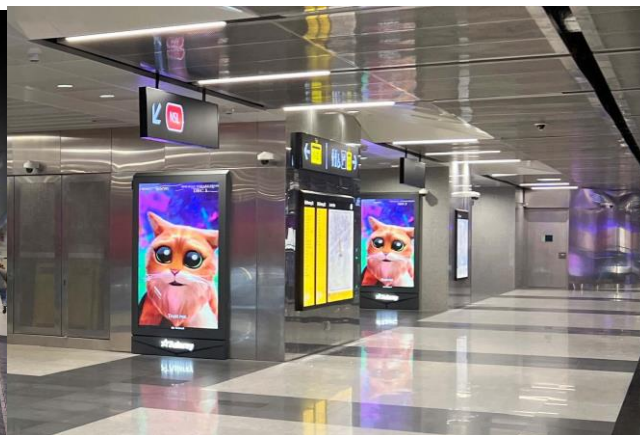
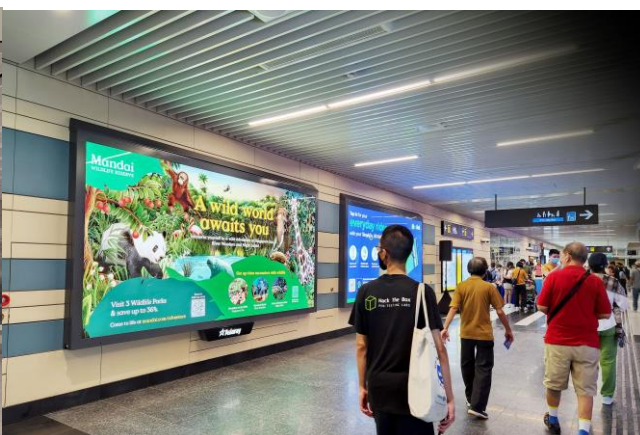
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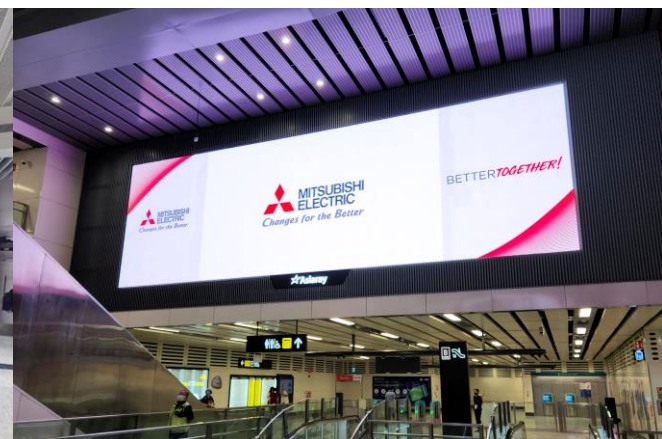
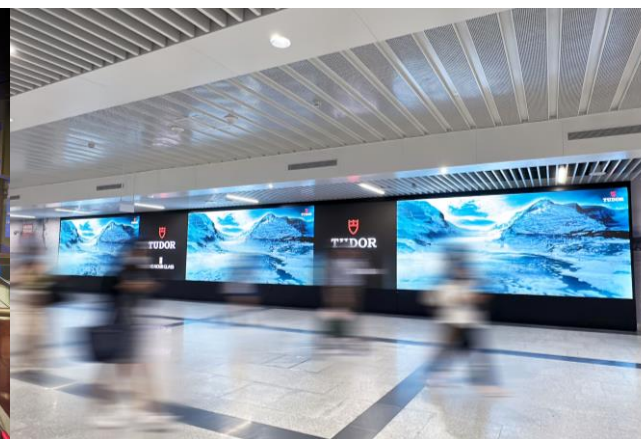
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The Exclusive Media Owner of Thomson-East Coast Line



6th MRT line in Singapore

Thomson-East Coast Line (TEL)

43km | 32 stations | 8 interchanges

Coloured brown on the rail map, it is fully underground, estimated to be completed in 2025.



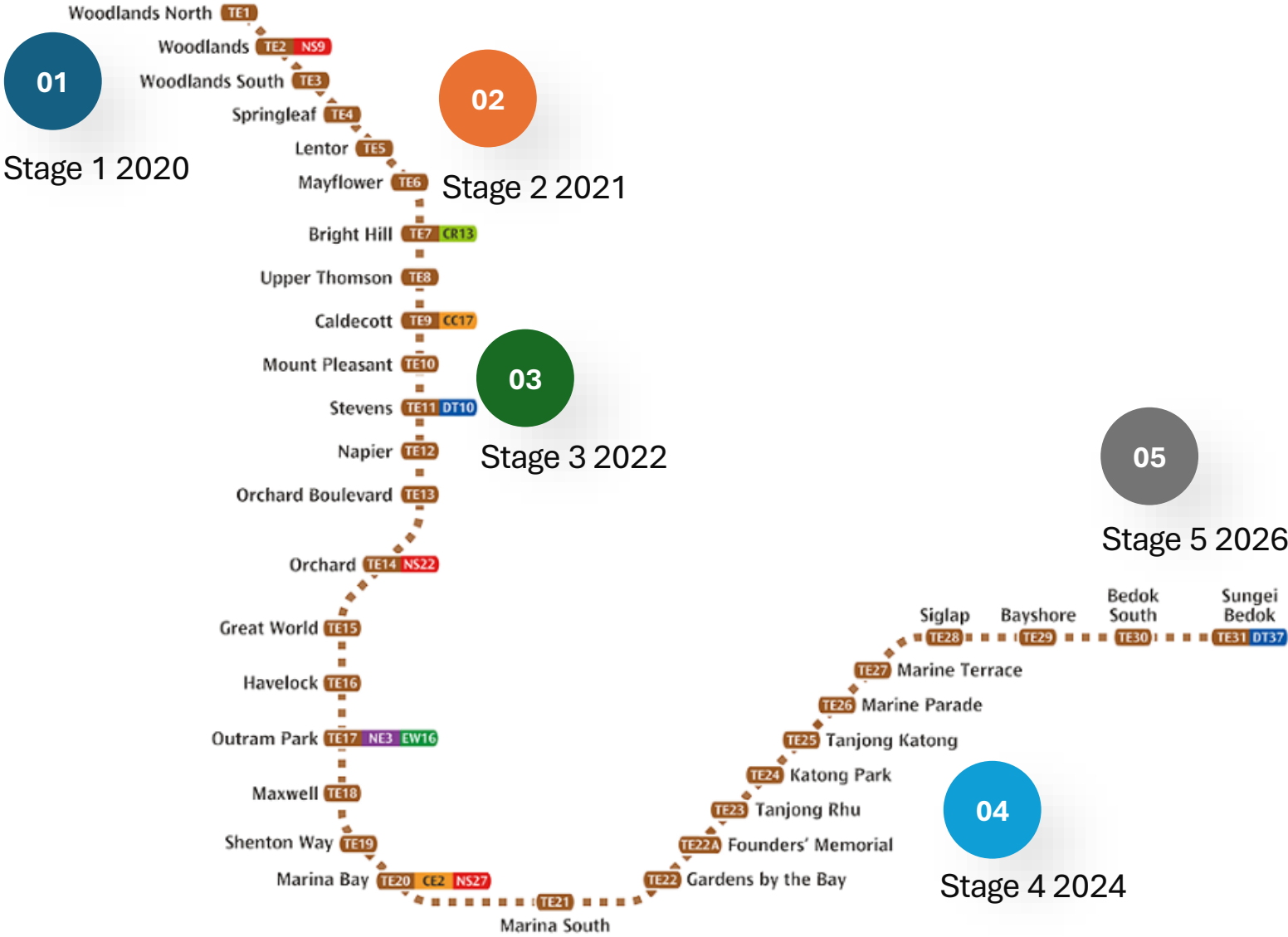
Connect north to south with a shorter travel time



Better access to luxury residential area and famous food



Link residents directly to sightseeing spots



Ridership Q3 2024

Tel Stations	Average Monthly Ridership
Woodlands North	570,400
Woodlands *	1,902,149
Woodlands South	750,200
Springleaf	344,100
Lentor	328,600
Mayflower	716,100
Bright Hill	427,800
Upper Thomson	604,500
Caldecott *	395,250
Stevens *	325,500
Napier	341,000
Orchard Boulevard	288,300
Orchard *	1,733,957
Great World	536,300
Havelock	483,600
Outram Park *	874,710
Maxwell	660,300
Shenton Way	812,200
Marina Bay *	129,152
Gardens By the Bay	226,300
Tanjong Rhu	139,500
Katong Park	167,400
Tanjong Katong	161,200
Marine Parade	606,000
Marine Terrace	350,300
Siglap	229,400
Bayshore	195,300

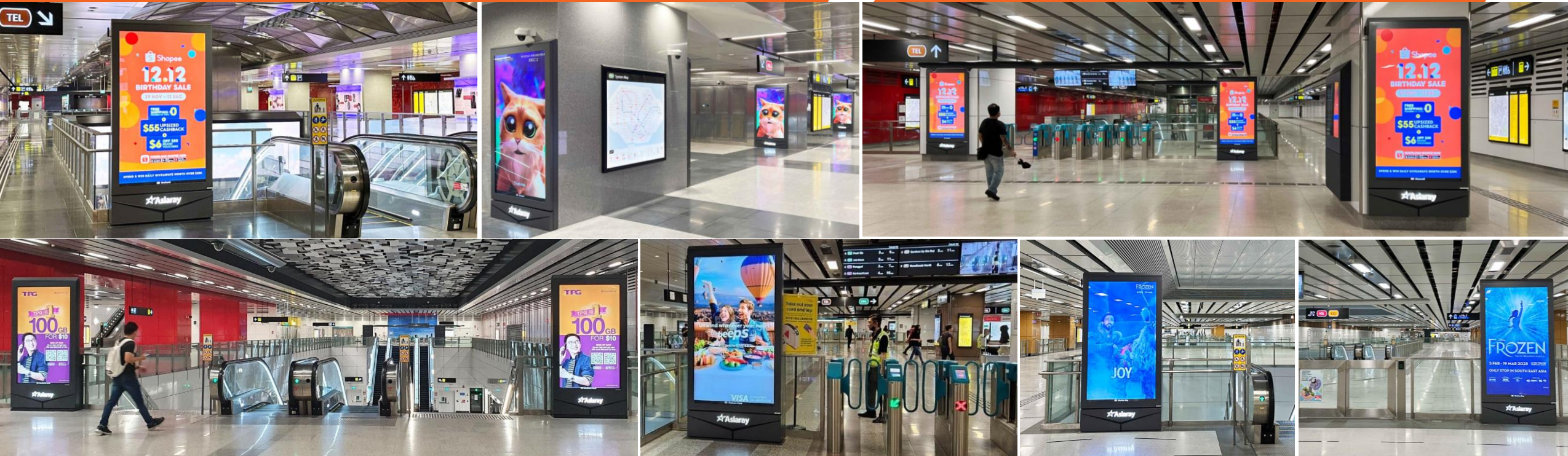
Monthly Ridership
14,229,518

- **35 trains**
- **300 trips per train per month**
- **406,558 passengers per train per month**

* Interchange stations. The figures do not include tap in/tap out from other lines.



86" Concourse Network



80 screens across 25 stations for 4 weeks

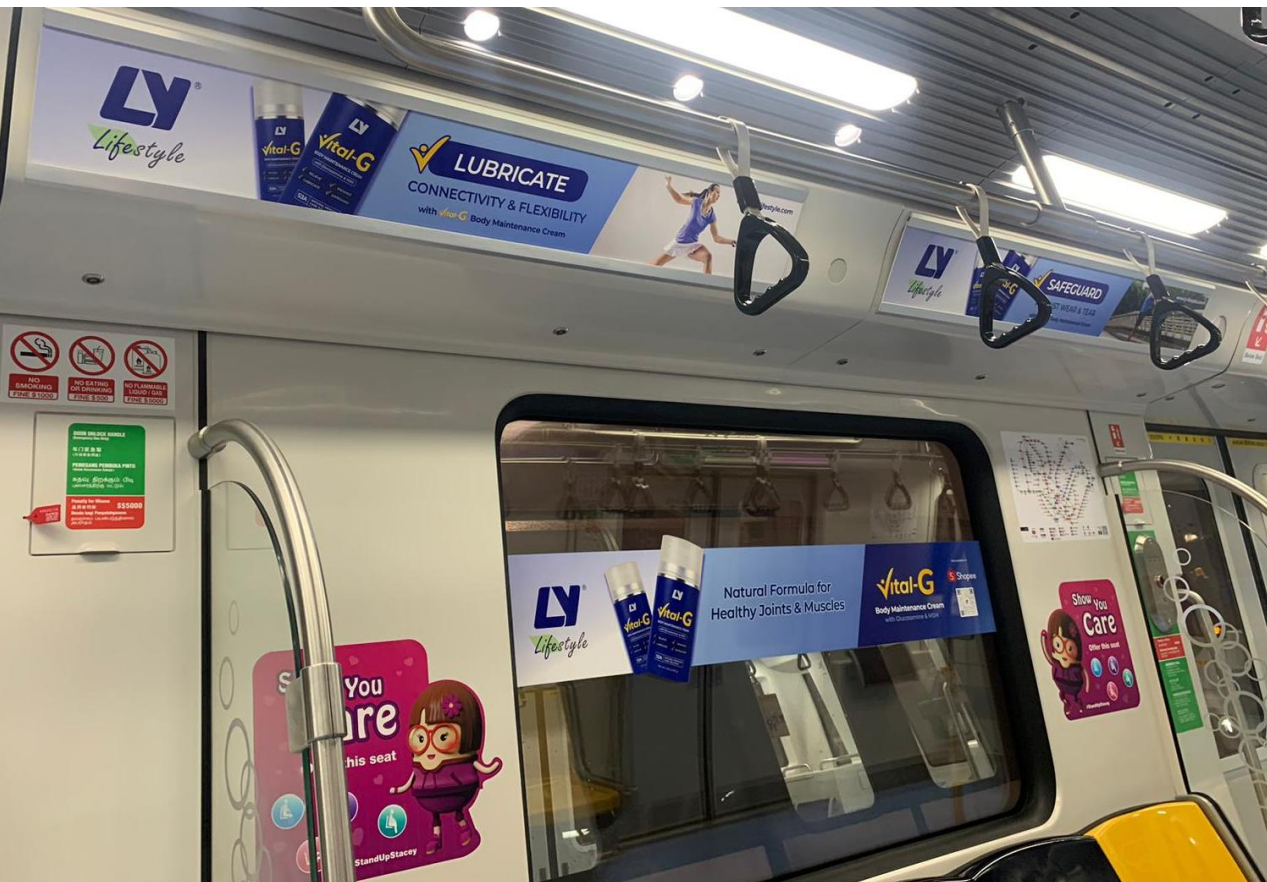
- 10% SOV
- 15-sec

Package Price: \$25,000 gross, includes production, fully AC

(Ratecard: \$104,000)

Woodlands North, Woodlands, Woodlands South, Springleaf, Lentor, Mayflower, Brighthill, Upp Thomson, Caldecott, Stevens, Napier, Orchard Boulevard, Orchard, Great World, Havelock, Outram Park, Maxwell, Shenton Way, Marina Bay, Gardens by the Bay, Tanjong Katong, Marine Parade, Marine Terrace, Siglap, Bayshore.

In-train



2 In-train (Window Stickers + Panels), 4 weeks

Package Price: \$20,000 gross, includes production, fully AC
(Ratecard: \$38,320)

Contact Us

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